7/01/2024 Media Contact: Tom Spisz President, Shoot for Life 517-294-5226 tom.spisz@shootforlife.org

Shoot for Life Welcomes Archers, Military Personal, and Outdoorsmen to Bowhunter's Roundup Off-Grid for PTSD

Whitmore Lake, Mich. – Shoot for Life - a 501c3 organization is dedicated to leveraging archery for mental health support, is excited to announce the Bowhunter's Roundup Off Grid for PTSD Archery Shoot. This highly anticipated event will take place on August 17 and aims to support veterans and individuals affected by PTSD through the therapeutic benefits of archery. With a direct focus to integrate first responders back into the outdoors. Archery alone provides active meditation which can improve movement and ease anxiety. For over 10 years, our drive to disrupt mediocrity and proclivity for innovation has allowed us to create the highest quality events for outdoor enthusiasts, committed to building a world where every person is allowed the right to survival, prosperous lifestyle, and fair medical treatment.

"We are honored to hold such a meaningful event once again at Livingston County Wildlife & Conservation Club. The team and volunteers come together that day for one mission as LCWCC opens their doors to us! Our military and first responders have served us countless times and it continues to be our turn to serve them. The stats on PTSD are staggering and together we can address this; mental health is not talked about nor is a solvable solution focused on in our country. It's our duty to create additional resources, and raise public awareness to reduced the magnitude of those affected by this illness and the ones who pay the ultimate sacrifice to zero." said Tom Spisz, President & Founder

A Direct Action Focus – What does it mean?

When you partake in a Shoot for Life event, you can do so knowing your support goes directly to programs that provide immediate relief for that illness. At our roundup events we also provide direct action by gifting brand-new bows to nominated veterans. In hopes to share a new found *"Place of Peace."*

Why a Bow?

When you are shooting a bow, your mind is focus on sending an arrow down range. In order to do that, that requires mental focus on how you draw the bow, settle on each anchor point, find your mark, and release the arrow in one fluid soundless motion. Archery aides in mental clarity and provides therapeutic properties while engaging in the sport. It is within our mission to reintroduce/integrate first responders back into the outdoors with the devotion to archery.

About Shoot for Life: Celebrating 10+ Years of Innovation and Life-Changing Programs!

Shoot for Life is a national nonprofit corporation with a mission to assist in the funding of research and treatment that eradicates life altering illnesses and diseases in hopes of creating a world where every person is allowed the right to survival, prosperous lifestyle, and fair medical treatment.

Total brand ownership - from idea to operation – for unmatched vision control Growing into a nonprofit leader since its founding in 2015, SHOOT FOR LIFE provides more than our competitors because *we are founded with a visionary passion*. There are no third-party businesses, corporate firms or other outsourcing of any kind in the process. Shoot for Life volunteers create the programs and power the brand within our robust national operation. Every step of the process is orchestrated by Shoot for Life's in-house board, program production, administration, marketing and committee teams. This enables us to ensure standout programs and event quality and to eliminate "middle men." The result is more funding allocated to our direct programs and event partners to combat life-altering illnesses. Shoot for Life's founder credits our success to the people, across the nation, who have given supportive and valuable feedback about event features and areas of focus. This focus on listening to the community's needs and wants has inspired us to create a non-profit with first-of-its-kind features, notable reliability and impressive community network

The company invites you to visit www.shootforlife.org and to connect with the brand on Facebook and Instagram. ###